FUNNELSPARKAI

20 AI Prompts for Affiliate Funnels

Copy, customize, and use these prompts to create faster - while keeping strategy and final judgment human.

Practical. Simple. Built for action.

1. Audience clarity

Act as a direct-response strategist. My niche is [niche]. Define 3 specific audience segments, their urgent problems, desired outcomes, objections, and the language they are likely to use when searching for help.

2. Offer fit

Evaluate this affiliate offer for the audience [audience]: [offer details]. Score problem-solution fit, urgency, trust barriers, likely objections, and the best positioning angle. Do not invent product claims.

3. Lead magnet ideas

Generate 10 practical lead magnet ideas for [audience] who want [outcome]. Each idea must deliver a quick win in under 15 minutes and naturally connect to [offer/category].

4. Lead magnet outline

Create a concise 5-7 page outline for a lead magnet titled “[title]”. Include a quick-start section, actionable steps, checklist, and next-step CTA. Avoid hype.

5. Landing page headline

Write 15 headline options for an opt-in page offering [lead magnet]. Audience: [audience]. Goal: increase qualified email opt-ins. Use clear benefits, not clickbait.

6. Subheadline

Write 10 subheadlines that explain what [lead magnet] helps the reader do, how quickly they can use it, and who it is for. Keep each under 25 words.

7. CTA variations

Create 20 CTA button variations for a free [lead magnet]. Prioritize clarity and action. Avoid vague CTAs like “Submit”.

8. Hero rewrite

Rewrite this hero section for clarity and conversion: [paste copy]. Keep the meaning, reduce jargon, and

make the next action obvious.

9. Email subject lines

Write 25 subject lines for an email about [topic]. Mix curiosity, benefit, direct, and question styles. Keep most under 45 characters. Avoid spammy language.

10. Welcome email

Draft a short welcome email that delivers [lead magnet], sets expectations for the next emails, and includes one simple next action. Tone: [tone].

11. Educational email

Write an educational email for [audience] about [problem]. Teach one useful idea, give one action step, and softly transition to [offer].

12. Objection email

List the 10 most likely objections to [offer/category], then draft a balanced email addressing the top 3 without exaggeration or pressure.

13. Comparison framework

Create a fair comparison framework for evaluating [category] solutions. Include criteria, trade-offs, and questions a buyer should ask. Do not rank products unless evidence is provided.

14. Affiliate review outline

Create an SEO-friendly review outline for [product]. Include who it is for, who it is not for, key features, pros/cons, pricing section placeholder, alternatives, FAQ, and disclosure.

15. FAQ generation

Generate 20 buyer-focused FAQs for [offer/category]. Focus on practical questions, objections, usage, fit, cost, and expectations. Flag any question that requires fact-checking.

16. Social hooks

Write 30 short social hooks for [audience] around [problem/outcome]. Avoid promises of guaranteed results. Make each hook useful enough to lead into a tip.

17. Content repurposing

Turn this article/email into 5 social posts, 3 short video scripts, 1 newsletter intro, and 10 headline ideas: [paste content]. Keep the core facts unchanged.

18. Funnel diagnosis

Here are my funnel metrics: visitors [x], opt-ins [x], email opens [x], clicks [x], conversions [x]. Identify the

weakest stage, explain why, and suggest 3 tests. Change only one variable per test.

19. A/B test ideas

Suggest 10 high-impact A/B tests for this funnel stage: [stage]. For each, state hypothesis, variable, success metric, and what not to change during the test.

20. Weekly optimization review

Act as a funnel analyst. Using these weekly metrics [paste data], summarize what improved, what declined, likely causes, and the single highest-priority action for next week. Separate facts from assumptions.

Best-Practice Prompt Formula

Use this structure

Role + audience + context + goal + constraints + format + evidence/claims rule. The more useful context you provide, the less generic the output.